

Entrepreneurship & Youth – A Learning Network (EYLN) 2010

Official EYLN 2010 Competition Rules & Regulations

1.1 Overview of EYLN 2010 Competition

1.2 EYLN Business Challenge

- 1.2.1 Simulations provide a risk-free opportunity to practice management skills
- 1.2.2 Experiential introduction to entrepreneurship through business challenges

1.3 Business Idea Presentation

- 1.3.1 Teams are required to submit a business proposal of an innovative business idea that could lead to the creation of a successful business.
- 1.3.2 This can be a new product or service that fulfils a market niche or an enhancement of an existing product or service that has the potential to create value, increase sales or reduce costs. It may consist of entirely new ideas or it can focus on a new way of doing things.
- 1.3.3 The business idea should take into consideration the adverse effect of the business operation towards environmental sustainability.

2. Entry Criteria

- 2.1 Participants must be registered to EYLN Conference and be teamed up in a group of **2** to **5** person.
- 2.2 All team members must be at least 18 years old (born in the year of 1991) and above, and currently pursuing secondary education **OR** pre-university **OR** undergraduate degree program in a school **OR** college **OR** university in Malaysia. International delegates are also encouraged to participate
- 2.3 Team members may consist of students from the same or different country, institution, field of study and age.
- 2.4 Teams can either choose to register using the official application form online via <http://www.aiesecukm.org/eyln.html> or manually fill in the official paper application

forms provided by AIESEC in UKM and submit it together with conference application forms.

- 2.5 Each team must come up with a team name which will be used in any subsequent communication during the competition. The Organizing Committee of EYC reserves the right to ask the teams to modify the team name if the name could be deemed offensive.

3. Competition Criteria

- 3.1 Tracks of EYLN 2010 Competition are available for all participants
- 3.1.1 EYLN Business Challenge
 - 3.1.2 Business Idea Presentation
- 3.2 EYLN Business Challenge will be business games regarding entrepreneurship running during the conference
- 3.3 For Business Idea Presentation, each team must submit an entry regarding their own business idea
- 3.4 Teams are only entitled to submit one entry per team.
- 3.5 All entries must be in English.
- 3.6 Each proposal is limited to 10 pages. Page number should be indicated in the proposal as well.
- 3.7 Each entry must include:
- a) Team name
 - b) Full name of every team member (as printed on the Malaysian identity card or passport as for international delegates)
 - c) Valid mailing address, email address and contact number of principle contact person
 - d) 3 hard copies and 1 soft copy of business proposal (bring upon EYLN 2010 Conference & Competition).

4. Judging Criteria

- 4.1 Entries submitted must be original writings and shall not infringe any copyrights or any other rights of any third party

4.2 The judges will be assessed on two criteria:

4.2.1 Content of Business Idea

4.2.2 Communication Skills

4.3 Contents are judged based on:

4.3.1 Presentation and organization of business proposal

4.3.2 Guidelines provided (downloadable at <http://www.aiesecukm.org/eyln.html>)

4.4 Communication skills are judged based on:

4.4.2 Delivery of idea

4.4.3 Presentation Materials

5. Rules & Regulations

5.1 Copyrights and plagiarism

5.1.1 Entries submitted must be **original writings** and shall not infringe any copyrights or any other rights of any third party.

5.1.2 The OC of EYLN 2010 shall own copyrights to all entries submitted. All information including personal data of the participants will be used by the OC of EYLN 2010 strictly for purposes relating to the Awards, including the disclosure and transfer thereof to the judges and the media where necessary.

5.2 Use of information

5.2.1 Communication with every team will be through contacts provided by teams in the application forms. The OC of EYLN 2010 reserves the right to disqualify teams that fail to provide valid contacts.

5.2.2 The OC of EYLN 2010 reserves the right to verify the validity of the information provided by the teams at any time during the competition and to request copies of the identity cards **OR** student cards of the university / college / school affiliated with the team members.

- 5.3 Limitations on liability (disclamation of any and all liabilities such as lost, damage and so forth that might pop-ups)
 - 5.3.1 Entries submitted will not be returned to the teams.
 - 5.3.2 It is the team's responsibility to keep a copy of the submitted entry for further reference.
 - 5.3.3 The OC of EYLN 2010 is not responsible for late, lost, damaged, misdirected, stolen, or misappropriated entries.

- 5.4 Adherence to rules and regulations
 - 5.4.1 The OC of EYLN 2010 reserves the right to alter or modify the rules or schedule of the event if necessary or expedient under any circumstances without any prior notification.
 - 5.4.2 By entering EYLN 2010, participants agree to accept and be bound by the decisions of the OC of EYLN 2010 and the judges involved which are final and binding in all matters. Participants agree to be bound by all terms of these official EYLN 2010 Rules and Regulations as established herein. No correspondence will be entertained.

6.0 Prizes

- 6.1 Types of Prizes for EYLN 2010 Business Idea Competition
 - a) Cash money:
 - Winner: RM1000
 - 1st Runner-Up: RM500
 - 2nd Runner-Up: RM250
 - b) Certificates of participation
- 6.2 There will be no transfer and substitution of prizes except as necessary due to availability in which case a prize of equal or greater value will be awarded. All winners agree to release the OC of EYLN 2010 and sponsors from all liability regarding prizes won.
- 6.3 The winners of EYLN will be announced during the Closing Ceremony (16th May 2010)

7.0 General

- 7.1 Communication with every team will be through contacts provided by teams in the application forms. The OC of EYLN 2010 reserves the right to disqualify teams that fail to provide valid contacts.
- 7.2 The OC of EYLN 2010 reserves the right to verify the validity of the information provided by the teams at any time during the competition and to request copies of the identity cards **OR** student cards of the university / college / school affiliated with the team members.
- 7.3 Participants may only be members of one team. Any participant registered in more than one team would cause the automatic disqualification of all the teams of which he **OR** she is a member.
- 7.4 No extra charge will be subjected for EYLN 2010 Competition application.
- 7.5 Entries submitted will not be returned to the teams. It is the team's responsibility to keep a copy of the submitted entry for further reference. The OC of EYLN 2010 is not responsible for late, lost, damaged, misdirected, stolen, or misappropriated entries.
- 7.6 Entries must be submitted before **1st May 2010, 11.59pm (+8GMT)** to the email eyln2010@gmail.com with the subject title “< insert team name> - **EYLN 2010 Business Idea**”.